

POUNDS MATTER

PROFIT COUNTS



An IMI Global Age, Source & Genetic Verification Program for Charolais-influenced Feeder Calves

Adding value through:

- Documentation of health protocols & BQA certification
- Exposure of Charolais influenced genetics to a large list of potential buyers
- Age & Source Verification
- NHTC, VNB and Beef Care Certification
- Genetic Benchmarking through registered Sires or Dams

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